

# **2020 Call for Applications Announced!**

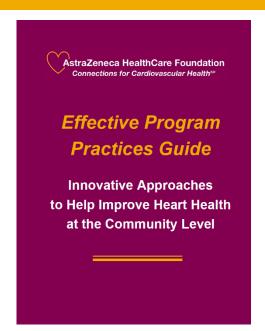
Ten years ago the AstraZeneca HealthCare Foundation launched *Connections for Cardiovascular Health*<sup>SM</sup>, a program with the mission of improving cardiovascular health, in order to address a leading cause of death in the United States.

Now, we're pleased to share that the AZHCF will hold an **open call for applications** in February 2020 for the *CCH Next Generation* program for new, never before funded applicants working to improve heart health in the United states, especially in the top 20 states for <u>cardiovascular disease mortality</u>.

*CCH Next Generation* will maintain the original mission of *CCH* to improve cardiovascular health in the U.S., as well as many of the same criteria for funding and programs, and applicants have the opportunity to adopt or modify learnings from the AZHCF and its Grant Awardees highlighted in the *Effective Program Practices Guide* when designing and implementing their own innovative, community-based heart health programs.

Additional information regarding eligibility, criteria and how to apply will be available on our website later this fall. Be sure to **use the links below** to follow the AZHCF on social media for the latest updates and visit the website for more information.

# Introducing a new educational resource for community health programs





As part of its commitment to sharing lessons learned, the AZHCF is proud to release its *Effective Program Practices Guide*.

The *Guide* is an educational resource for community health programs to **help you develop a program and apply for funding** from *CCH* Next Generation.

The *Guide* explores the collective learnings and challenges from over 50 programs funded by *CCH* through the six innovative program approaches they commonly used to help improve heart health at the community level.

Check out the <u>summary</u> and <u>infographic</u> to learn more about the *Guide* and visit the website or scan the QR code to <u>download</u> the <u>complete resource!</u>

# American Public Health Association 2019 Annual Meeting & Expo



Will you be in Philadelphia for the American Public Health Association 2019 Annual Meeting & Expo?

If so, please join the AZHCF and their *CCH* Grant Awardees to learn more about their program and opportunity for funding.

The AZHCF will present lessons learned from 10 years of *CCH* grantmaking and its awardees will highlight a variety of programs and approaches to address cardiovascular disease at the community level.

#### **November 5**

8:30 a.m. ET

<u>AstraZeneca HealthCare Foundation</u> (Wilmington, DE)
 4001.2 - 21st Century Philanthropy: Achieving Goals for the Funder, the Grant Awardees, and the Communities Served

#### 10:30 a.m. ET 4088.0 - APIC Poster Session III

Asian Health Coalition (Chicago, IL)
4088.0 - Implementation of a Culturally-tailored Cardiovascular Disease Wellness Program for South
Asian Communities

### **10:30 a.m. ET** <u>4095.0 - CHPPD Poster Session 3</u>

• Sankofa Community Development Corporation (New Orleans, LA)
4095.0 - STEP into the Heart of Our Community: Healthy Heartbeats As an Innovative Peer-LED
Heart Health Program in New Orleans

#### 3:00 p.m. ET Global Public Health Film Festival: FF11 - Community Building Through Health I

- <u>AstraZeneca HealthCare Foundation</u> (Wilmington, DE)
   <u>Connections for Cardiovascular Health Learning Forums: Crucibles for capacity building among learning organizations</u>
- Mercy Hospital Foundation Inc. (Buffalo, NY)
  Heart Smart for Life: Recruiting wellness program participants through marketing to physicians

## 3:00 p.m. ET 4331.0 - Community-Based Programs Addressing the Social Determinants of Health

Mallory Community Health (Lexington, MS)
 4331.0 - Take Control of Your Health (TCYH): Using innovation to engage and address social determinants of health

### 5:00 p.m. ET 4431.0 - Training Youth to be Leaders in Public Health

Westminster Free Clinic (Thousand Oaks, CA)
 4431.0 - Training Youth as Leaders in Public Health: Change agents for addressing health disparities in chronic disease prevention

#### **November 6**

**8:30 a.m. ET** 5021.0 A Tale of Four Abstracts: Obesity Predictors, Trends, and Risk Reduction Methods

Westminster Free Clinic (Thousand Oaks, CA)
 5021.0 - Effective evaluation methods for hard-to-reach immigrant populations in cardiovascular and obesity risk reduction community-based programs

## **12:30 p.m. ET** 5147.0 Reducing Obesity by Improving Cardiovascular Health

- <u>Catherine's Health Center</u> (Grand Rapids, MI)
   5147.0 Volunteer health coaches: A catalyst to improving cardiovascular health outcomes
- West Virginia Health Right Inc. (Charleston, WV) 5147.0 S.C.A.L.E.: How one free and charitable clinic in West Virginia is effectively reducing obesity

The **AstraZeneca HealthCare Foundation** (AZHCF) is a not-for-profit 501(c)(3) entity with a mission to promote public awareness and education of healthcare issues and support nonprofit organizations consistent with its charitable purpose. The **Connections for Cardiovascular Health**<sup>SM</sup> (*CCH*) program supports nonprofit and similar organizations working across the United States to improve heart health at the community level. For more information, contact <u>ConnectionsforCardiovascularHealth@astrazeneca.com</u>

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